

ASSET MANAGERS

The Asset Managers membership category is composed of firms that develop and manage portfolio diversifying investment (PDI) products, including: REITs, BDCs, interval funds, closed-end funds, opportunity zone funds, DSTs/1031 exchanges and private programs.



IPA VALUE PROPOSITION

A POWERFUL INDUSTRY ADVOCATE

- Real-time actionable intelligence on critical legislative and regulatory issues
- Direct relationships and dialogue with the SEC, FINRA, NASAA, Treasury and key agencies

KNOWLEDGE & NETWORKING

- Showcase your firm and highlight your products and services
- Executives coming together to learn from industry experts and each other
- Expansion of business contacts through personal networking with industry leaders

INDUSTRY-LEADING PUBLIC RELATIONS

- Proactive PR efforts to increase awareness of PDIs
- Protect, enhance and build positive messaging for PDIs
- Exclusive relationship with a leading global communications firm

INDUSTRY VOICE

- Executive engagement in IPA committees provides national leadership for PDIs
- Your voice at the table affords opportunities to drive industry growth



Annual Membership Dues: Based on firm's cumulative retail equity raised in alternative investment products (in PDIs).

MEMBERSHIP BENEFITS

“The IPA brings together the experience, knowledge and passions of the entire industry to encourage investment diversification.”

— Ella Neyland, President, Steadfast REITs

IMPACTFUL ADVOCACY

The IPA has productive relationships with regulators at SEC, FINRA, NASAA and many state securities commissioners.

The IPA addresses regulatory and legislative issues specific to effectively creating, managing and distributing PDIs to individual investors.

DUE DILIGENCE

IPA Due Diligence Symposiums allow asset managers to showcase their products, investment strategies, features and benefits, track record and risk/reward equation.

STRATEGIC POLICY ADVOCACY

Gain inside access to real-time intelligence at the local, state and federal levels, and actively engage in the legislative and rule making process for the benefit of industry growth.

INDUSTRY KNOWLEDGE

Participate in member-driven initiatives that establish industry best practices, guidelines and product training. Benefit from an active community of industry leaders who share unique insights, perspectives and experiences that lead to breakthrough ideas and competitive advantage.

MARKETING AND COMMUNICATION

Raise awareness of your firm and investment offerings and build relationships with distribution and industry partners through the IPA's robust networking platform such as annual conferences and the IPAForum series.